



AN INVITATION TO BECOME A PARTNER

Johnson County Business Leaders:

Johnson County is a great place to grow up and grow old. Close to 11,000 Johnson County residents are over age 65 and thousands more are just around the bend! The economic impact is great. This invitation provides you a unique opportunity for your business to tap into this rich market.

Johnson County is on the cutting edge of the national livable community movement. This is your invitation to become a recognized Livable Community Partner.

To become a Partner, simply tell why you consider your business to be senior-friendly on the Business Partner Form. As a Partner, we hope that you will make a conscious effort to help Johnson County become a Livable Community. We also hope that you will choose to invest in efforts to assist in making the county the retirement destination in the Midwest.

Your investment will go toward website redesign and maintenance, staffing, and for program development that directly benefits seniors, such as volunteer transportation, fall prevention, the wheelchair ramp accessibility program, etc. A minimum need of \$65,000 has been identified. Your help is important.

As a Partner you will receive:

- A Johnson County Livable Community Partner decal for display in your business
- A call from Access2Independence to see if you wish to have a free accessibility review
- Ongoing information to help you serve this rapidly growing senior population
- A listing on the LivableCommunity.org website, as it is redesigned. Your listing will:
 - Promote to the community why you consider yourself a senior friendly-business
 - Recognize through size and color your “investment”

Please feel free to call 319-356-6090 or e-mail johnsoncounty@livablecommunity.org for more information. A member of the Community Partners Action Team will call you.