



2015 – 2017

Johnson County Livable Community Strategic Plan

Approved by JCLC Policy Board March 3, 2015

Mission: To serve as a unifying structure that fosters effective collaboration, communication and education that will build and sustain a livable community for successful aging.

Vision: To help Johnson County become a livable community where everyone can age successfully.

Johnson County will be a livable community which has:

- Health and support services
- Transportation and mobility options
- Affordable, accessible and appropriate housing
- Community and economic development
- Cultural, volunteer, life-long learning and employment opportunities
- Public safety

Which together facilitate personal independence and the engagement of residents in civic and social life.

Key Purposes of the JCLC Policy Board:

- Prepare Johnson County to address the needs of an aging population.
- Serve as a unifying structure that brings together common interests and collective resources to foster effective collaboration, cooperation, communication, education and direction of efforts that will build and sustain a livable community for successful aging.

Goal 1: Increase Policy Board, Committee and Action Team members understanding of the purpose and mission of JCLC

- By December 31, 2015 conduct refresher training with JCLC Policy Board members on their roles and responsibilities as members of the Policy Board. Coordination: Executive Committee
- By July 1, 2016 reassess, identify, implement and recruit membership for the action teams and committees necessary to help advance the goals, mission and purpose of the JCLC Policy Board. Coordination: Committee Chairs, Executive Committee
- By July 1, 2016 increase training and orientation to committee and action team members by developing and distributing new committee member packets. Coordination: Committee Chairs, Executive Committee
- By December 31, 2016 improve communication with the action teams and committees and increase awareness of their work through the use of a standardized reporting template and tracking of outcome measures. Coordination: Communications and Executive Committees

Goal 2: JCLC will improve communications and outreach efforts to Johnson County residents

- Beginning in 2015 100% of providers listed in the JCLC online directory will be contacted a minimum of twice annually by email and once via telephone or postal to update their organizational information in the provider directory. Coordination: Communications Committee
- By July 2016 develop and implement a strategy to add eligible providers currently not included in the online directory. Coordination: Communications Committee
- By July 2017 develop and disseminate customer satisfaction survey for the Connections Newsletter. Coordination: Communications Committee

Goal 3: Increase community dialogue on successful aging

- Beginning in 2015 sponsor/host a minimum of one community outreach event annually. Coordination: Policy Board/Action Teams
- By December 2015 identify and collaborate with other, currently uninvolved, organizations that are working to make Johnson County a livable community for successful aging. Coordination: Policy Board
- Beginning January 2016 select a focus issue or issues related to successful aging and provide community education and increase awareness on the topic. On an annual basis, in January, select a new area of focus. Coordination: JCLC Policy Board
- By July 1, 2016, create a Needs Assessment Task Force to review existing studies and/or conduct a study to identify livability strengths and gaps in Johnson County and develop recommendations to address priority needs. Coordination: Policy Board