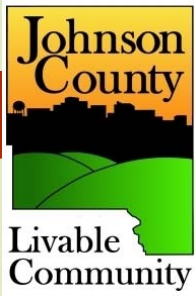


Johnson County Livable Community

Joint Meeting with the Johnson County Board of Supervisors

May 9, 2017



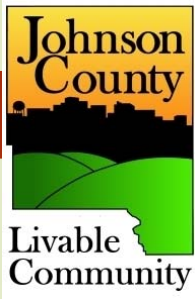
LET'S CELEBRATE



of Johnson County
Livable Community

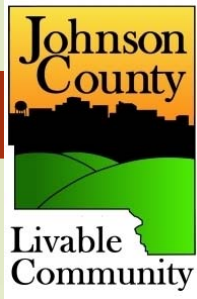
May is Older American's Month





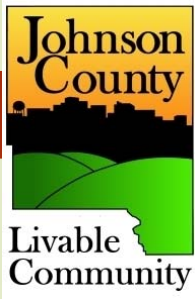
History

- ▶ In 2005 the Johnson County Consortium on Successful Aging prepares the *Successful Aging in Johnson County: A Market Analysis*.
Recommendations include:
 1. Encourage more "senior friendly" efforts by local governments, businesses and organizations.
 2. Use follow-up studies (health and supportive services, transportation, housing, successful aging) to
 - a) Define specific needs of Johnson County seniors
 - b) Identify best practices and viable responses
 - c) Obtain stakeholder support to address needs.
 3. Create independent, current and comprehensive information repository of programs/services/ polices.
 4. Recruit professional staff to help implement recommendations.



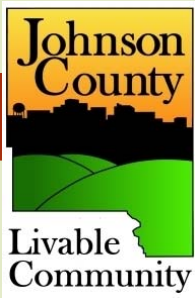
HISTORY

- 2006, Planning Forums held with AARP CEO Bill Novelli
- 2007 Johnson County Board of Supervisors establishes Johnson County Livable Community

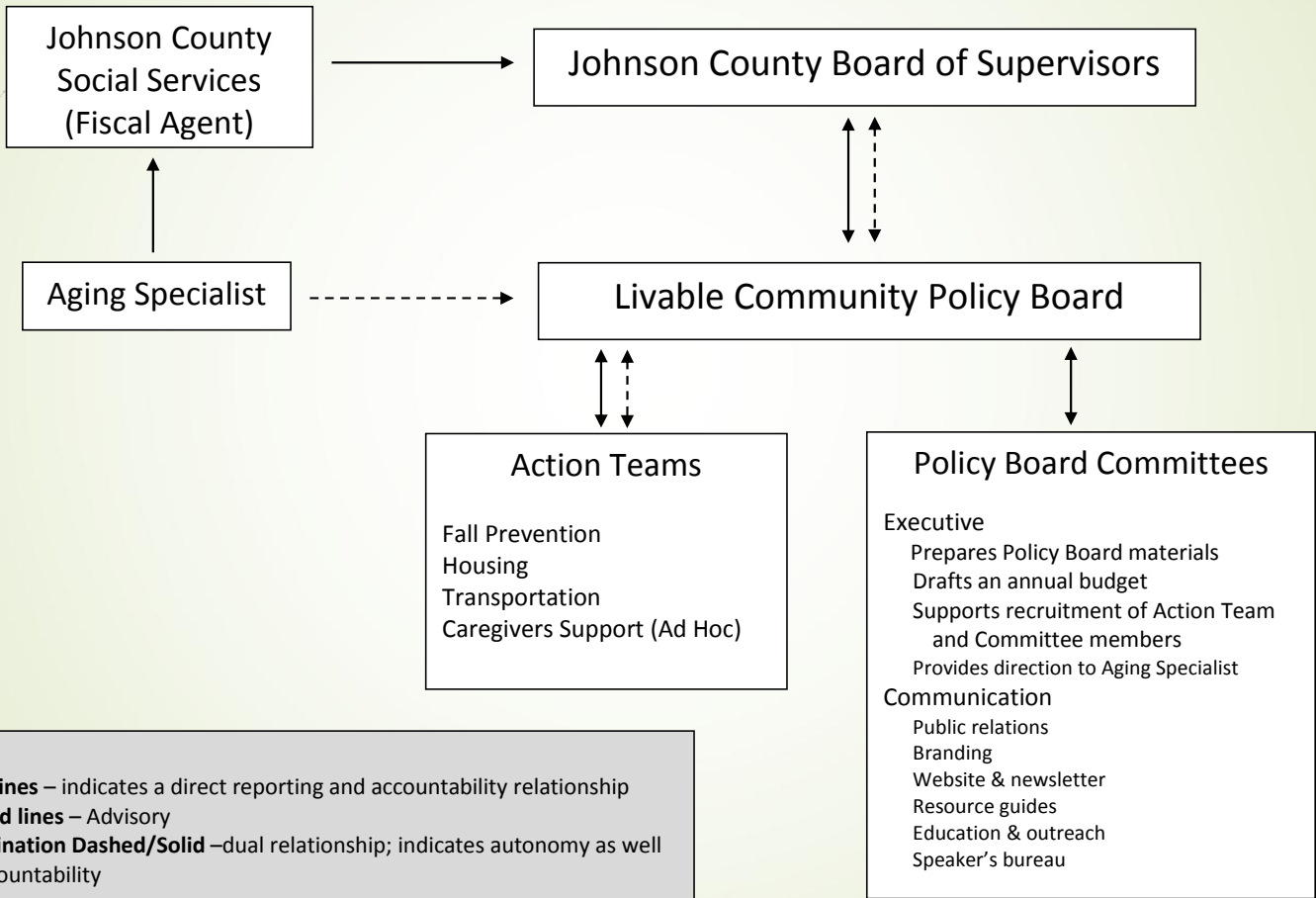


POLICY BOARD

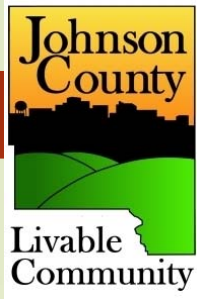
- ▶ 2 – 3 representatives of Johnson County government, including one member of the Board of Supervisors
- ▶ At least 4 and up to 7 representatives of organizations or other governmental bodies working on issues of aging or livable communities in Johnson County
- ▶ At least 3 and up to 6 members that are residents of Johnson County and serve in an at-large capacity, with at least two members residing outside of the urbanized area



JCLC TABLE OF RELATIONSHIPS

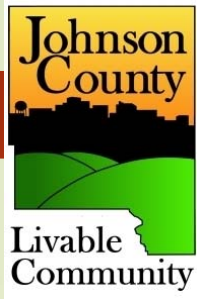


KEY:
Solid lines – indicates a direct reporting and accountability relationship
Dashed lines – Advisory
Combination Dashed/Solid –dual relationship; indicates autonomy as well as accountability



MISSION

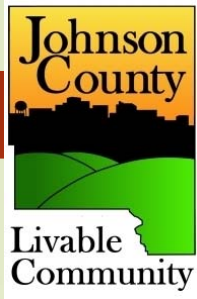
- To serve as a unifying structure that fosters effective collaboration, communication and education that will build and sustain a livable community for successful aging



VISION

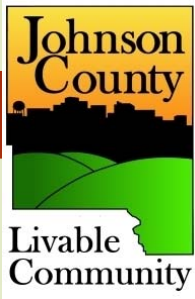
- ▶ To help Johnson County become a more livable community where everyone can age successfully. Johnson County will be a livable community which has:
 - ▶ Health and support services
 - ▶ Transportation and mobility options
 - ▶ Affordable, accessible, and appropriate housing
 - ▶ Community and economic development
 - ▶ Cultural, volunteer, life-long learning and employment opportunities
 - ▶ Public safety

Which together facilitate personal independence and the engagement of residents in civic and social life.



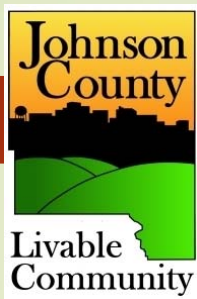
Purpose

- Prepare Johnson County to address the needs of an aging population
- Serve as a unifying structure that brings together common interests and collective resources to foster effective collaboration, cooperation, communication, education and direction of efforts that will build and sustain a livable community for successful aging.



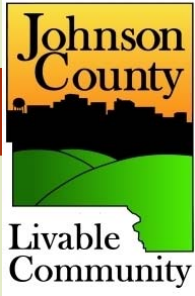
Strategic Plan Goals

- Increase Policy Board, Committee and Action Team members understanding of the purpose and mission of JCLC
- Improve communication and outreach efforts to Johnson County residents
- Increase community dialogue on successful aging



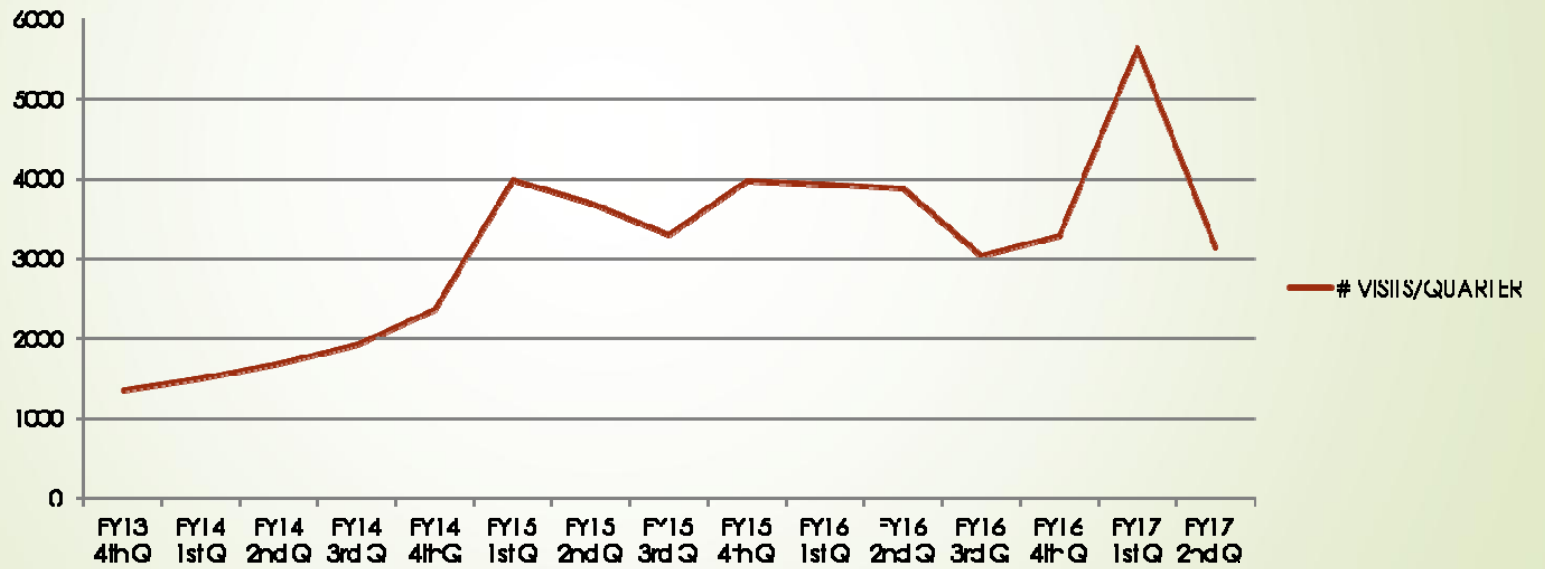
KEY ACCOMPLISHMENTS

- ▶ Senior Tech Zone
- ▶ Falls prevention and Transportation Grants
- ▶ *Stepping On* Falls Prevention Workshop and fitness screenings
- ▶ *Connections* quarterly newsletter distributed to 1400 +
- ▶ Multiple publications including; *Gift of Home Safety*, *Guide to Transportation Services*, and *Directory of Aging Services*
- ▶ Co-sponsor of *Money Smart Week: Don't Be a Victim: How to Avoid Scams*
- ▶ Co-sponsored numerous events including the *Affordable Housing Conference*, *Johnson County for All: How can We Make Johnson County Livable for All Its Residents*
- ▶ *Website – Provider Directory*

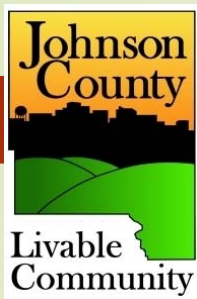


WEBSITE

Livable Communities - Web Site Traffic

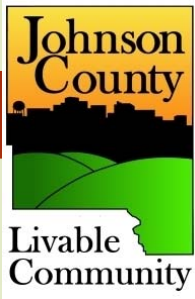


www.livablecommunity.org



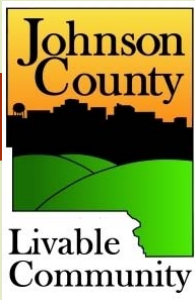
SURVEY RESULTS

- ▶ November 2016 – December 2016
- ▶ 144 respondents
- ▶ Reasons for visiting website: newsletter, activities and events, provider directory
- ▶ 90% found what they were looking for on the website
- ▶ 98% reported that information in the *Connections* newsletter is relevant
- ▶ Most valuable sections of the newsletter; *Around the County* section, health related updates, *It's Your Call* Legislative column

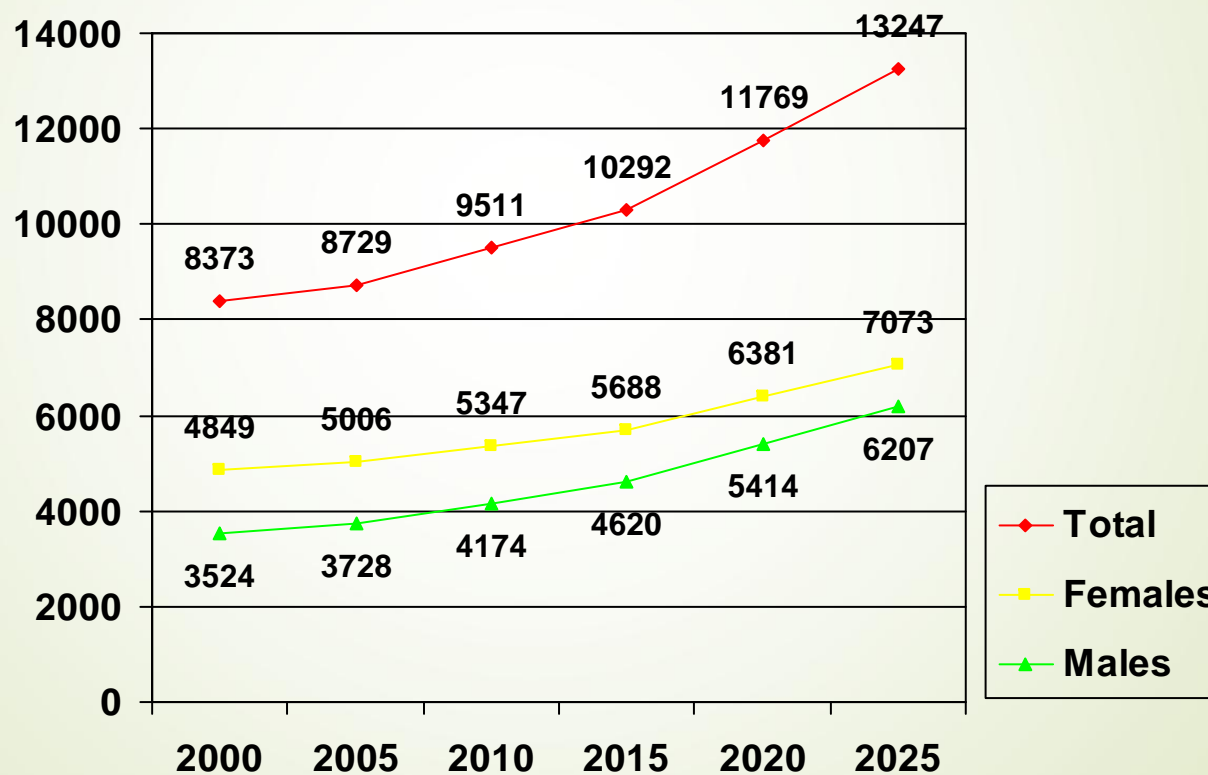


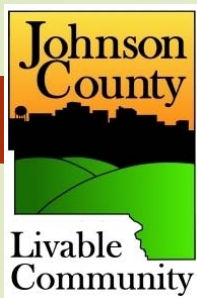
KUDOS

- ▶ #1- 2017 Best Cities for Successful Aging -Small Metro (Milken Institute)
- ▶ #2 – 2017 Top 100 Best Places to Live (*Livability*)
- ▶ Best Place to Retire in the Midwest (*Time Money*)
- ▶ #3 – 2016 Good Cities to Grow Old (*New York Times*)
- ▶ #4 – Coolest Towns in America – Iowa City (*Expedia*)
- ▶ #5 – Best College Towns in America (*American Institute for Economic Research*)



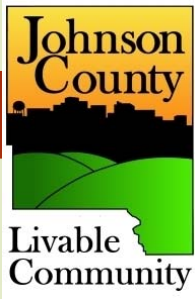
2011 Census Projections 65 and Older in Johnson County





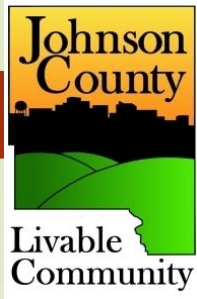
BY THE NUMBERS

- ▶ In 2015 an estimated 15,002 people over the age of 65 lived in Johnson County (10.4% of the population)
- ▶ An estimated 34% increase in Johnson County residents 65 and older in the last five years
- ▶ In 2015, 13,460 residents 65 and older received nearly \$20 million in Social Security benefits
- ▶ 2010 -2014, 4.7% of Johnson County residents 65 and up lived in poverty
- ▶ In 2014, 9% of seniors in the U.S. were food insecure (*Feeding America*)



CURRENT AND FUTURE NEEDS

- Affordable and accessible housing
- Transportation
- Healthcare professionals at all levels
- Caregiver supports; informal and formal



On behalf of the Johnson County
Livable Community Policy Board,
thank you for your commitment to
improving the quality of life for Johnson
County Seniors.