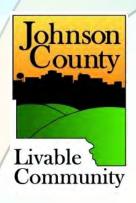


Johnson County Livable Community Information for Successful Aging



Old Age Is Always 15 Years Older Than I Am

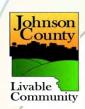
2011 State / County Senior Population

lowa

- 15 percent 65 plus
- 21 percent 60 plus
- 21 percent older than
 55 years

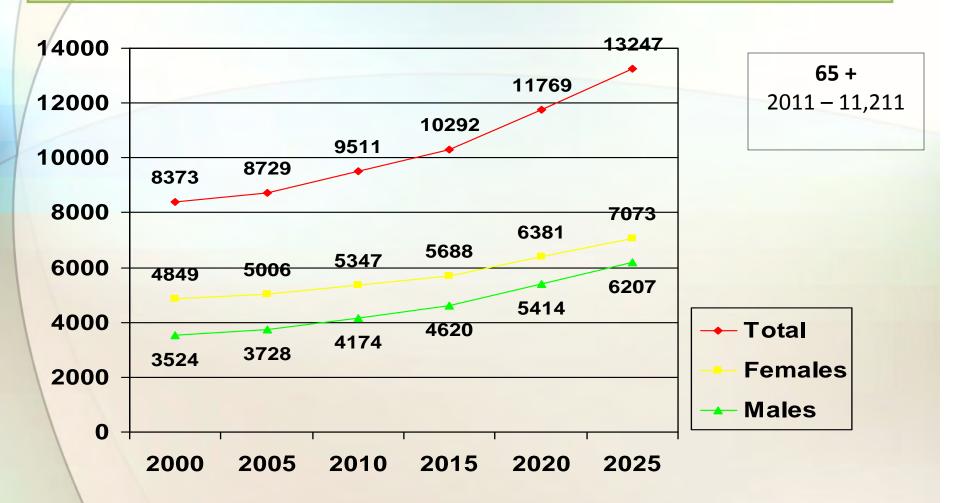
Johnson County

- 9 percent 65 plus
- 13 percent 60 plus
- 20 percent older than
 55 years



Johnson County Population

U.S. Census Projections 65+ 2000-2025





Johnson County Population

U.S. Census Projections 65+ 2000-2025

Johnson County residents ages

55-64 years 65 and older

2000 6,797 8,300

2009 12,193 10,825

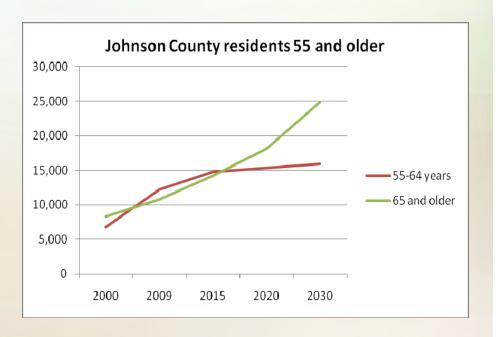
2015 14,789 14,161

2020 15,361 18,132

2020 15,938 24,894

Woods & Poole Economics 2009

Actual 2011 65 and older – 11,211



YOUNG AT HEART Slightly older in other places.

www.cafepress.com/GeezerShop



Johnson County Demographics

Age 55+

Employees:

- 2004—8,933
- 2006—10,185
- 2010—14,008

Age 65+

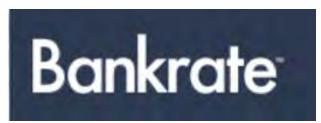
Households: 7,860 or 14.9 percent of all households Education:

- High School Diploma—89.1 percent
- Bachelor's Degree or higher—30.7 percent

Source: US Census 2009

Seniors are responsible for \$398 million in spending EVERY year and nearly 4,900 jobs in Johnson County.

That spending is circulated in the local economy to provide additional services and more jobs.



RETIREMENT

States ranked from first to worst on retirement

By Chris Kahn • Bankrate.com

Check out how your state ranks for retirement										
Overall rank	State	Cost of living	Crime rate	Community well- being	Health care quality	Tax rate	Weather			
1	Wyoming	19	5	20	37	1	8			
2	Colorado	30	25	6	14	19	3			
3	Utah	7	22	19	7	23	6			
4	Idaho	3	2	27	21	27	7			
5	Virginia	22	4	15	13	21	10			
6	lowa	11	12	4	5	22	39			

March 23, 2015











Iowa City area recognized as leader for older adults

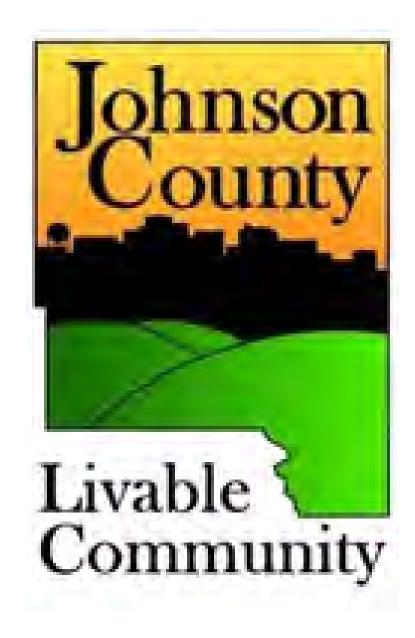
Money magazine:

Iowa City – top 100 small U. S. cities, and one of the top five college towns in the U.S.

ONE of the top FIVE college towns In the U. S. offering

- Strong job opportunities
- Great schools
- Safety
- Quality health care
- Numerous activities







POLICY BOARD MISSION

MISSION: To serve as a unifying structure that fosters effective collaboration, communication, and education that will build and sustain a livable community for successful aging



JCLC HISTORY

March 21, 2004—Create Johnson County Strategic Plan on Aging

2005 Report Recommendations:

- 1. Encourage more "senior friendly" efforts by local governments, businesses and organizations
- 2. Use follow-up studies (Health and Supportive Services, Transportation, Housing, Successful Aging) to

Successful Aging in Johnson County:

A Market Analysis

- a) Define specific needs of Johnson County seniors
- b) Identify best practices and viable responses
- c) Obtain stakeholder support to address needs
- 3. Create independent, current and comprehensive information repository of programs/services/polices
- 4. Recruit professional staff to help implement recommendations



JCLC HISTORY: 2006 Planning Forum

JCLC developed four reports:

Aging

Housing

Health & Human Services

Transportation



JCLC HISTORY: 2006 Planning Forum

JCLC Aging Report

Suggests *expanding opportunities* for education and leisure activities.

Programs and services offered by faith-based and other organizations should increase as well as opportunities for paid work and volunteering.



"Your doctor can only do so much. The rest is up to you. Stop getting older."

Trying to slow down the aging process?

Try sending it through Congress



That will slow ANYthing down



JCLC HISTORY: 2006 Planning Forum

JCLC Housing Report

Suggests Johnson County should increase information to older adults and develop or administer increased housing options along with the supply of affordable, adequate, and accessible housing.

Services to allow persons to age in place should also increase.



DEFINING OUR VISION

To help Johnson County become a more livable community where everyone can age successfully



DEFINING OUR VISION

Johnson County will be a livable community which has:

- Health and supportive services
- Transportation and mobility options
- Affordable, accessible, and appropriate housing
- Community and economic development
- Cultural, volunteer, life-long learning and employment opportunities
- Public safety

Which together facilitate personal independence and the engagement of residents in civic and social life.



KEY PURPOSES of POLICY BOARD

- Prepare Johnson County to address the needs of an aging population
- Serve as a unifying structure that brings together common interests and collective resources to foster effective collaboration, cooperation, communication, education, and direction of efforts that will build and sustain a livable community for successful aging



POLICY BOARD MEMBERS

- Appointed to 3-year terms
- No less than 10 and no more than 16 members
- 2 to 3 representatives of Johnson County government, including a Board of Supervisors member
- 4 to 7 individuals affiliated with organizations/other governmental bodies working on issues of aging or livable communities in Johnson County
- 3 to 6 residents of Johnson County, with at least 2 members residing outside of the urbanized area, serve in an at-large capacity



EXPECTED STRATEGIC OUTCOMES

- Improve communications and outreach efforts to Johnson County residents
- Increase community dialogue on successful aging

Successful Aging in a Livable Community

This? Or this?







OUR CURRENT ACTION TEAMS

Transportation

Housing

Falls Prevention

Communications



HOUSING ACTION TEAM

Leads collaborative efforts to ensure these important components remain available for older residents of Johnson County:

- Affordability
- Accessibility
- Assistive Technology Equipment
- Universal Design
- Home Safety
- Housing Accessibility Project (HAP)
- Availability and Housing Options



FALLS PREVENTION ACTION TEAM

Informs residents about the costs and risk factors associated with falls, and encourages prevention:

- Sure Steps program helps prevent falls and maintains your safety in the home
- Home safety and personal risk assessments are completed by a registered nurse at no charge
- A Matter of Balance program helps manage falls and increase activity levels
- Stepping On program empowers older adults to carry out health behaviors that reduce the risk of falling



TRANSPORTATION ACTION TEAM

Works to help seniors maintain independence:

- Inventory of <u>transportation and mobility options</u> guide identifies metro and rural area service providers in Johnson County
- •Affordable transportation to vital medical appointments: partnered with Elder Services' RSVP program, Metropolitan Planning Organization of JC, lowa City and Coralville Transits, and SEATS to create the Medical Transportation Program

Johnson County



SENIOR CITIZEN RV



Creates and updates materials to help the JCLC Policy Board and Action Teams

- inform the community about overall goals and efforts
- publicizes events and activities
- disseminates informational resources for successful aging throughout the community





SENIOR CITIZEN TEXTING CODES

ATD At The Door

BFF Best Friend Fell

BYOT Bring The Wheelchair Bring Your Own Teeth

FWIW Forget Where I Was

GGPBL Gotta Go Pacemaker Battery Low

GHA Got Heartburn Again

LMDO Laughing My Denture Out

OMMR On My Massage Recliner

OMSG Oh My! Sorry, Gas

ROFLACGU Rolling On Floor Laughing And Can't Get Up

TTYL Talk To You Louder

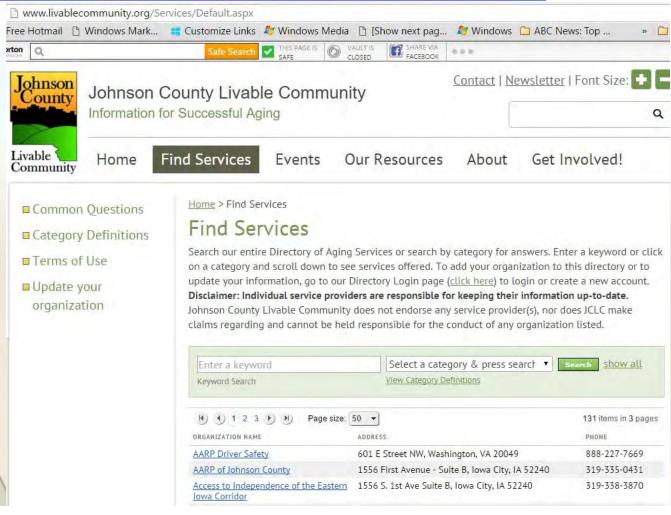


• Directory of Aging Services

Provides links to community resources



Directory of Aging Services and Resources





 Works with the JCLC Specialist to coordinate and contribute articles to produce our free <u>Connections</u> newsletter, emailed to more than 1,500 readers quarterly



Johnson County Livable Community Information for Successful Aging

> the primary information resource for seniors <

Spring 2015

Spruce up for Spring!

Spring is coming, a good time to freshen up your living space. Here are some tips to consider.

- Check the medicine cabinet. Get rid of expired, unused medication. Store medicines in a cool, dry, dark place.
- Clear up clutter. Keep floors and walkways clear to easily navigate. Remove throw rugs to prevent falls or place carpet tape under rugs to prevent slipping. Arrange frequently used items to be easily accessible. Check carpeting on stairs to make sure it is firmly attached. Open blinds and curtains and raise shades for better day lighting. Install night lights in the bathroom and hallways. Coil or tape telephone and computer cords along a wall out of the way. Set the hot water heater to 120 F to prevent accidental burns. Never try to move heavy objects or furniture on your own. Use cordless deaning tools and lightweight equipment for household chores.
- Have an emergency plan in place. Know who to call in an emergency and have your phone programmed accordingly.
- Periodically check your smoke alarm system, fire
 extinguisher, and emergency kit, which may include a
 flashlight and spare batteries, Band-Aids, triple antibiotic
 ointment, medications, protein bars, a current medication list,
 and names and phone number of family or friends to contact in
 an emergency.



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www.LivableCommunity.org

Johnson County Livable Community is an initiative of the Johnson County Board of Supervisors. JCLC partners with businesses, organizations, professionals and volunteers to address and facilitate personal independence and an active civic and social engagement for Johnson County senior residents. Action teams and work groups assist and promote successful aging for all. The Connections newsletter is produced quarterly; contact us with your ideas!



Johnson County Livable Community

INLE partners with businesses, organizations, professionals and voluntaevs to address and racifitate personal independence and active civic and social engagement for Johnson County senior residents.



Spring Cleaning: Reduce, Recycle, Renew!

by Sally Leme, JCLC Communications Committee

The time for spring deaning is approaching. Help make Johnson County a deaner, more livable community by resolving to reduce, reuse, and recycle.

Reduce

Waste reduction is the BEST way to keep materials out of the landfill. Simple ideas: purchase reusable items, eliminate junk mail, use canvas bags when grocery shopping, buy in bulk to decrease packaging waste.

Reuse

Use a travel mug or a water bottle rather than disposable containers. Use rechargeable batteries. Visit the lowe Valley Habitat for Humanity ReStore to donate or purchase building materials or used appliances. Find or donate historical architectural items at the Salvage Barn. Both are located at 2401 Scott Blvd. SE in Iowa City.

Recycle

 Recycling keeps material out of the landfill, conserves natural resources, and saves energy needed to produce new resources. Use curbside recycling or recycling centers.

Iowa City Landfill & Recycling Center 3900 Hebl Avenue SW, Iowa City

Iowa City East Side Recycling Center 2401 Scott Blvd. SE, Iowa City

- Consider reselling. See "Consignment" in the telephone book
- Furniture can be donated to local households in need at no cost through the Furniture Project (319-358-6800).
- Donate unwanted items to charity:

Goodwill Stores

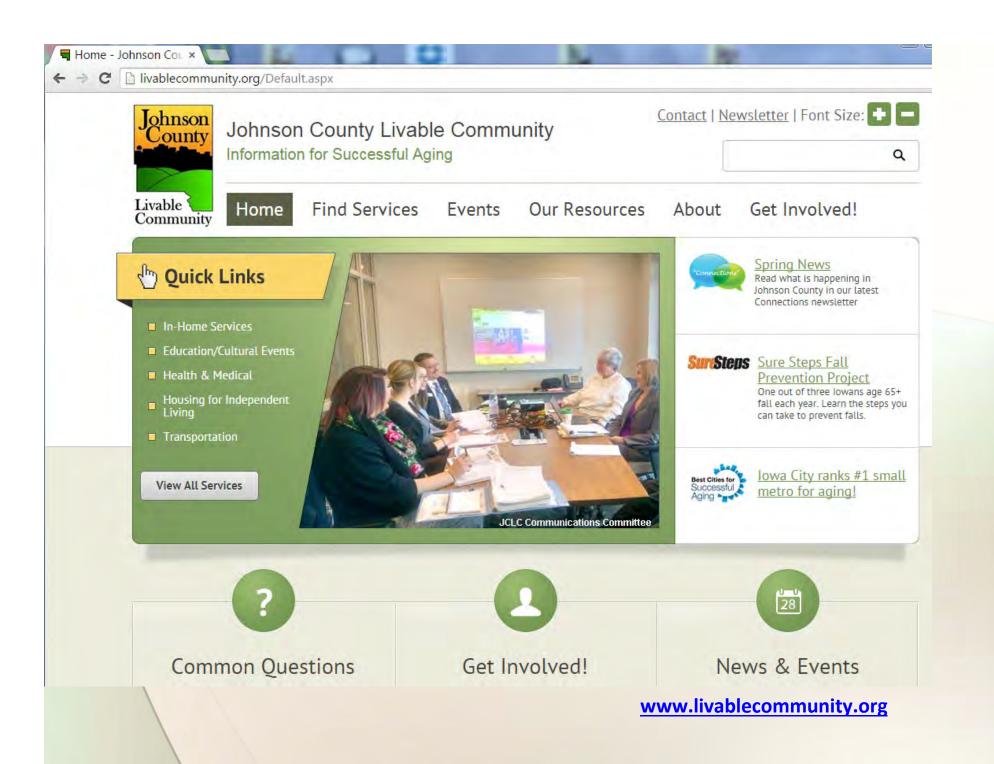
985 Highway 6 E, Iowa City 2551 Heartland PL, Coralville

Salvation Army

1116 Gilbert Court, Iowa City



Household items, dothing, and furniture can be donated to "Rummage in the Ramp," an annual lowa City sponsored effort held in late July that aims to keep tons of reusable items out of the landfill and redirected to those in need. In 2014, 31.3 tons was sold and diverted from the landfill. Contact the City of lowa City Recycling Coordinator at 319-887-6160 or email jennifer-jordan@iowa-city.org.





JCLC RESOURCES

Grant-associated collaborative efforts

- <u>2010-Sure Steps</u> funded by Wellmark Foundation,
 Elder Services, grantee (Falls Prevention Action Team)
- <u>2012-Medical Transportation Program</u> funded by New Freedom Foundation, Elder Services, grantee (Transportation Action Team)
- 2012-Newsletter Grant funded by Community Foundation of Johnson County, JC DHS, grantee on behalf of JCLC (Communications Committee)
 - Connections newsletter emailed to 1,500+ readers



JCLC FINANCES AND STAFF SUPPORT

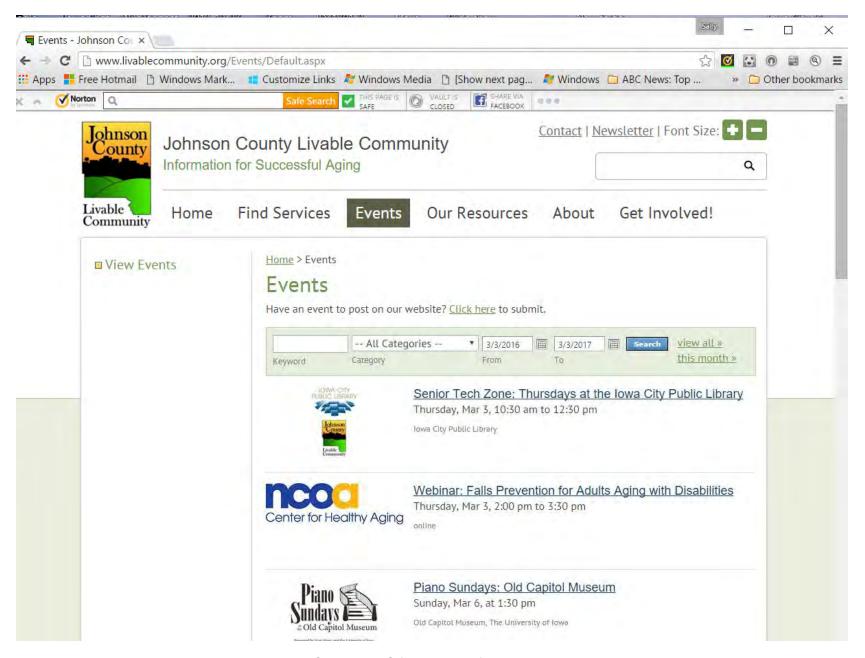
Your help is needed to ensure our seniors age well:

- Volunteer work group or Action Team
- Make private, tax-deductable gifts to support Johnson County Livable Community via the Community Foundation of Johnson County
 - Charitable Giving Fund
 - Endowment Fund may qualify for a 25 percent tax credit

For more information visit our website www.livablecommunity.org



JCLC for Successful Aging Speaker Bureau © 24



JCLC for Successful Aging Speaker Bureau

You can't help getting older, but you don't have to get Old.

[GEORGE BURNS]

